

Samay Kukreja

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PROFILE

Skilled in SQL, Power BI, and R for dashboarding, with Python expertise for data analysis. I also use AI to accelerate complex tasks, saving significant time and effort. Experienced in data cleaning, transformation, and visualization to support business decision-making.

EXPERIENCE

DecisionAlgo

Delhi, India

Data Analyst

05/23 – Present

- Wrote complex SQL queries using CTEs, subqueries, and joins to help a German logistics company track key performance metrics more efficiently, reducing analysis time by 30%
- Designed and maintained interactive dashboards in Power BI and R using libraries like dplyr and Highcharter, reducing report preparation time by 40%.
- Performed exploratory data analysis (EDA) using Python (Pandas, Numpy, Matplotlib, Seaborn) to uncover key business insights.
- Managed international clients by understanding their requirements, providing data-driven insights, and ensuring smooth communication.
- Led a team, assigned tasks based on strengths and ensured projects were completed on time without delays.

SKILLS

Technical: SQL, Python (Data Analysis), R (Dashboarding), Data Visualization, Dashboard Development, Data Analysis

Tools: Power BI, Excel, RStudio, Jupyter Notebook, PostgreSQL

Certifications: Data Analytics - Coding Ninjas, Advanced SQL – Udemy, Microsoft Power BI - Udemy

PROJECTS

Property Sales Dashboard (Power BI + SQL)

- Created a Power BI dashboard with SQL data to track property sales, revenue, and trends.
- Applied SQL queries for data cleaning, transformations, and aggregations to enhance report accuracy.
- Improved decision making by providing real-time insights into sales performance and their market demand.

Customer Segmentation & Sales Analysis (Python)

- Processed transaction data to identify distinct customer segments based on purchase frequency and order value.
- Used Pandas for data manipulation and Seaborn for visualizing spending patterns.
- Categorize customers into groups to understand their buying behaviours better.

EDUCATION

Jagannath International Management School

Delhi, India

Bachelor of Computer Application (85.4%)

2020 – 2023